

# Greg Wible

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## MARKETING FREELANCE PRO | LOCAL & GLOBAL B2B 22+ Years Client & Agency Experience w/ Proven Results

### 2017~2018 Campaigns:

**Integrated Print & Mobile Web Response for Local Merchants**  
**Electric Vehicle Charging Equipment eCommerce**  
**Smart Energy Metering using Blockchain & Payments**  
**SaaS using AI for UCG Videos targeting OEMs**

- Strategic Planning
- Budget Management
- Team Building/Training
- Project Management - Asana
- Wordpress
- Woocommerce
- Mailchimp
- Mobile UI & Automation
- CRM – vTiger & Sugar
- Live Events
- Press Releases - PR Log
- Print Integrated EDDM

*"You rock :). I love your marketing hacks. Lots to learn from you"* SaaS Company Founder

### RELATED WORK EXPERIENCE

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#### **SoCal Digital Agency** <http://SoCalDigital.us>

**Cerritos, CA**

*Director / Marketing & Sales Agency*

*Dec 2016 – Present*

- Provide Marketing Services for Manufacturers including product & campaign development & execution
- Provide Sales Services for Manufacturers & Service Companies including Direct & Dealer/VAR Channels

#### **WP99** <http://wp99.net>

**Cerritos, CA**

*Director / Mobile & Web Services*

*Aug 2013 – Present*

- Provide Outsource Wordpress, Mobile App Development & Web Services to SMB clients.

#### **SoCal Event Network** <http://socalevent.net>

**Bellflower, CA**

*Producer / Promoter (weekend part-time) / Live Music Event Producer*

*Jan 2012 – Present*

- Develop & define strategy for Live Music Event Producer including management, localization, branding and tailoring for different target segments in Los Angeles region. Manage integrating social networks, digital marketing campaigns, artists, sponsors, venue partners and content licensing

### FORMAL EDUCATION

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#### **MEDINA SENIOR HIGH SCHOOL**

**Medina, OH**

*High School Diploma, June 1975*

#### **UNIVERSITY OF CINCINNATI COLLEGE OF BUSINESS**

**Cincinnati, OH**

*BBA Bachelors Business Administration & Marketing(3.01 GPA), June 1979*

### ADDITIONAL SKILLS

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- Languages: Native English, Beginner Spanish, Beginner Japanese
- Intermediate Guitar Coach: Acoustic & Electric

**PRO MARKETING SERVICES CONTACT FORM:** <http://MarketingTeam.us>